

Since graduating college in 2021, I've worked as a journalist covering the town and community where I was raised. Despite my youth in the industry, I've published over 800 news stories, won a Golden Mike Award for videography, and have made numerous appearances as a [panelist](#) and [guest speaker](#) throughout the Central Coast. For my full online portfolio, visit: [lilydallow.com](http://lilydallow.com).

## EDUCATION

**California Polytechnic State University**, San Luis Obispo, California

June 2021

*Bachelor of Science: Journalism; Minors: Ethnic Studies, Philosophy and Media Arts, Society and Technology; Cum Laude*

## EXPERIENCE

**The Montecito Journal**, Santa Barbara, California

January 2024 - Present

### *Contributing Writer*

- Craft long-form feature stories highlighting Montecito's allure, published in The Riv magazine and the quarterly Montecito Journal glossy
- Collaborate closely with editors to ensure content meets publication standards and audience preferences
- Conduct in-depth research to uncover unique stories and perspectives within the Montecito community
- Showcase Montecito's lifestyle, culture, and innovation through engaging storytelling
- Meet strict deadlines while maintaining the quality and integrity of published articles
- Incorporate elements of history, design, and entertainment to enrich the narrative experience

**Noozhawk**, Santa Barbara, California

April 2023 - January 2024

### *Contributing Writer*

- Brainstormed and pitched engaging feature stories for publication
- Wove captivating narratives through extensive research and interviews
- Incorporated multimedia elements, enriched the storytelling experience
- Juggled multiple assignments and excelled at meeting tight deadlines
- Collaborated closely with editors, polished stories while keeping their essence intact
- Committed to ethical reporting, ensured a fair representation of all subjects
- Built robust networks within industries and communities for unique story opportunities
- Maintained a focus on emerging trends, constantly sought out fresh story concepts

**News Press & Gazette, KEYT News Channel 3-12**, Santa Barbara County, California

March 2022 - Present

### *Digital Content Director*

- Manage KEYT.com, NC 3-12 app, and all social media accounts
- Hire and train all digital staff, direct newsroom staff on digital skills, content, and responsibilities
- Write 5-10 web stories daily and create, edit and produce videos for socials using Adobe Premiere Pro
- Oversee and report on breaking news and enterprise stories across digital platforms
- Produce all station live-streams
- Curate and moderate website, app and social media headlines, posts and pages reaching over 1,500,000 viewers-per-month
- Identify and assign stories to 20 reporters and digital team through Santa Barbara, San Luis Obispo and Ventura counties
- Track digital deadlines and edit and post reporter stories
- Interact with viewers through email, website, and social media

**News Press & Gazette, KEYT News Channel 3-12**, Santa Barbara County, California

January 2022 - March 2022

### *Digital Content Producer, Assignment Editor*

- Gathered information and images for broadcast, station website and all current media platforms; recorded video and shot still pictures
- Wrote news copy for broadcast, station website and online text
- Created, produced, reported, and edited original content for newsroom operations, provided production assistance, developed story ideas, and delivered digital packages for online viewership
- Monitored multiple sources for possible news stories and directed crews to breaking news
- Maintained communication between reporters, production teams, viewers and executive staff on potential and developing stories
- Coordinated with multiple affiliates for media press and other media requests

**KCPR 91.3**, San Luis Obispo, California

September 2018 - June 2021

### *Radio News Anchor, Producer*

- Produced, organized and oversaw development of one-hour daily morning news show, performed live as lead news anchor
- Recorded, mixed, and edited music and audio tracks for production
- Developed headlines, researched multiple news topics and presented content for daily programming; conceptualized, wrote, and produced appropriate segments and guest interview questions
- Maintained topic and databases, booked and interviewed distinguished guests
- Set up and tested sound equipment before broadcasts, events, and recordings and operated digital and analog sound boards for live radio broadcasts, enhanced sound quality and added sound effects to recordings
- Isolated audio for promotional pieces or on-air bits, recorded audio, performed edits and produced programming
- Coordinated social media communications between host, show and listeners

## SKILLS and AWARDS

Microsoft 365, Adobe Creative Cloud: Premiere Pro, Photoshop, Illustrator and InDesign, Google Workforce, YouTube Livestream, WordPress, Inception, NewsFlow, Social News Desk, Facebook, Instagram, Twitter, Tik Tok, Threads, 4KCamera, Chyron, Zetta, HTML, CSS  
Recipient of 2023 Golden Mike Award for Best News Videography of a Feature Story